

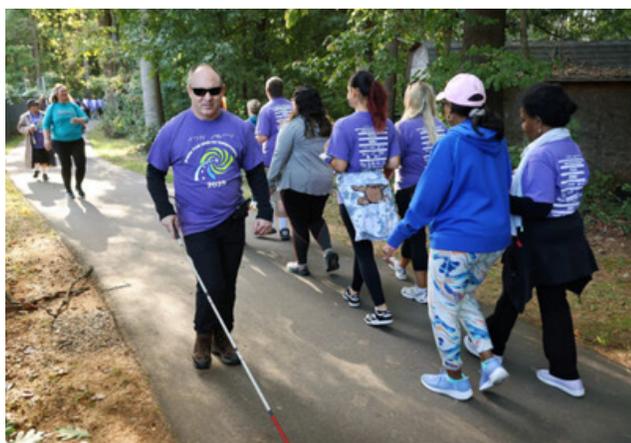


4TH ANNUAL BRAILLE TRAIL WALK FOR INDEPENDENCE

SATURDAY, OCTOBER 3, 2026

2026 SPONSORSHIP PACKET

STEP FORWARD. CHANGE LIVES.



Lions Services is a registered 501(c)(3) whose mission is Empowering people who are blind to achieve personal and economic independence by providing them with vocational rehabilitation and employment opportunities.

lionsservices.org/2026walksponsor

DEAR FRIENDS & PARTNERS,

For more than 90 years, **Lions Services**, a Charlotte-based 501(c)(3) nonprofit has empowered individuals who are blind and low vision in Charlotte to achieve independence through employment and opportunity. Today, we are evolving into a full-service resource center providing holistic, wraparound support that addresses the whole person, not just the job.

In addition to meaningful employment, we now offer computer and technology training, wellness initiatives, orientation and mobility services, and personalized support designed to bridge the gap between unemployment and long-term stability. We are redesigning the system, so it works for everyone regardless of vision loss.

On October 3, 2026, we will host our **4th Annual Braille Trail Walk for Independence** our Signature Event that last year brought over 350 community members together who believe access, equity, and employment change lives. This year, we're thrilled to announce that the walk will take place on the brand-new Charlotte Braille Trail, a first-of-its-kind national model designed to promote accessibility, inclusion, and community engagement. Join us for a day of celebration, connection, and empowerment!

Why Your Partnership Matters: Funds raised through the Braille Trail Walk directly support: Job training, technology training, orientation and mobility services, and wellness programs. Your sponsorship directly fuels these comprehensive services helping individuals gain skills, improve health wellness, secure employment, and build financial independence. In Mecklenburg County, where more than 16,000 individuals live with vision loss, your partnership is critical to supporting our community.

Please join us as a sponsor and invest in a model that empowers the whole person and strengthens our entire community. Thank you for your continued support and partnership. Enclosed are sponsorship opportunities outlining recognition and engagement benefits at each level. Your partnership helps individuals gain meaningful employment, build financial stability, and thrive in our community. Thank you for your consideration I look forward to partnering with you and appreciate your continued support as part of the Lions Services family.

To sponsor, please contact our Development Director,
Agatha Bisbikis agathab@lionsservices.org
or by phone at 704-921-1527 ext. 621.

With gratitude,



Philip Murph,
President and CEO
philipm@lionsservices.org

Braille Trail Walk for Independence 2026 Sponsorship Opportunities

TITLE SPONSOR – \$20,000 (Exclusive – One Available)

Includes all Platinum benefits, plus:

- Naming rights: “Braille Trail Walk for Independence presented by [Company Name]”
- Opportunity to provide welcome remarks from the main stage
- Title-level logo placement with primary visibility
- Featured spotlight in pre-event email and media outreach
- Opportunity to host an exclusive pre-event reception for sponsors and key donors at your facility or place TBD
- 20 complimentary walk registrations

PLATINUM SPONSOR – \$10,000

- Booth space with swag giveaway
- Vision loss sensitivity training for staff
- Logo with direct link on registration page
- Logo on banners, newsletter, T-shirts, and printed materials
- Premier logo positioning on event T-shirt
- Prominent start/finish banner placement
- Social media recognition
- Personalized thank you video & logo on lawn sign
- 12 complimentary walk registrations

GOLD SPONSOR – \$5,000

- Booth space with swag giveaway
- Logo on banners, newsletter, T-shirts, and printed materials
- Social media recognition
- 8 complimentary walk registrations

SILVER SPONSOR – \$2,500

- Logo on newsletter, event T-shirts and event banner
- Social media recognition
- Table at event to showcase company materials
- 6 complimentary walk registrations

BRONZE SPONSOR – \$1,250

- Logo on newsletter and event T-shirts
- Recognition on website and social media
- 4 complimentary walk registrations

PEARL SPONSOR – \$625

- Name on event T-shirts
- Website recognition

READY TO MAKE A DIFFERENCE? Complete the form attached or Scan the QR Code to complete your sponsorship form online

OR contact: Agatha Bisbikis, Development Director,
agathab@lionsservices.org 704-921-1527 ext. 621





Braille Trail Walk for Independence Charity Event 2026 Sponsorship Form



To confirm your sponsorship, please fill out this document and email or mail it back.

Thank you for supporting our mission and helping make this event a success!

Saturday, October 3, 2026

9:00AM - 12:00 PM

Lions Services Campus- Charlotte

Braille Trail 4600 N. Tryon Street

Anticipated Attendees 500+

Goal: \$100,000

Sponsor Information

Organization Name: _____

(Please write your name as it should appear publicly)

Contact Name: _____

Billing Address: _____

City, State, Zip Code: _____

Phone: _____

Email: _____

Signature: _____

Date: _____

Sponsorship Level

\$20,000 - TITLE \$2,500 - Silver

\$10,000 - Platinum \$1,250- Bronze

\$5,000- Gold \$625- Pearl

Please see page 2 to view the benefits of each sponsor level

For more information,
please email
agathab@lionsservices.org
or call 704-921-1527 ext. 621

Payment Method

Check (made payable to Lions Services Inc.)

Credit Card: <https://lionsservices.org/2026walksponsor> or scan the QR code



Empowering people who are blind to achieve personal and economic independence by providing them with vocational rehabilitation and employment opportunities.

OUR MISSION

Lions Services is the largest employer of people who are blind in Charlotte.

Creating Opportunities for the Blind and Visually Impaired



Regional & Community Impact

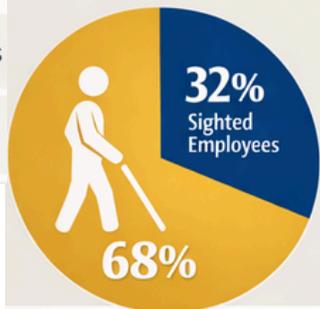


Serving Mecklenburg County & 8 Surrounding Counties

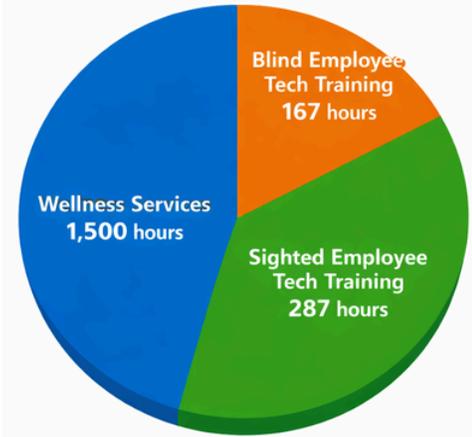


20-32 Years Average Employee Tenure

Inclusive Workforce at Lions Services



Training & Services Hours



Make a Life-Changing Impact

Your sponsorship of the Braille Trail Walk for Independence does more than support a one-day event it fuels independence and life-changing opportunities for individuals who are blind and low vision across our community.

How Your Support Helps

Your gift creates pathways to independence through employment, technology, and whole-person support. Philanthropic dollars provide the “wraparound” services that empower individuals to succeed both at work and at home.

Where Your Support Goes:

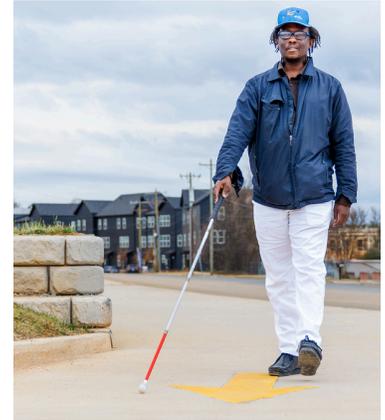
- Accessible Job Training & Workplace Accommodations
- Hands-on training for individuals entering the workforce, plus adaptive tools and workplace accommodations.
- Adaptive Technology & Digital Skills
- Access to our computer lab with screen readers and magnifiers, to build essential digital skills.
- Support for mental health, diabetes management, and other services that remove barriers and empower success at work and home.

Your sponsorship doesn't just fund programs, it changes lives.



Let's Partner to Make a Difference

Your support creates independence and opens doors to life-changing possibilities for those we serve



READY TO MAKE A DIFFERENCE?

Payment Options:

Scan the QR code to complete your sponsorship form online or visit:

<https://lionservices.org/2026walksponsor>

The Zeffy payment processor allows 100% of each donation to go directly to the nonprofit, with no transaction fees deducted.



Or Mail a Check

Make payable to:
Lions Services Inc.
PO BOX 561987
Charlotte, NC 28256

To Sponsor Contact:

Agatha Bisbikis- Development Director

Email: agathab@lionservices.org

Phone: 704-921-1527 Ext. 621

**Thank you for supporting our mission and helping make
this event a success!**

Your Sponsorship/donation is tax - deductible as allowed by law.
EIN#51-0191811