



# 4TH ANNUAL BRAILLE TRAIL WALK FOR INDEPENDENCE

SATURDAY, OCTOBER 3, 2026

2026 SPONSORSHIP PACKET

STEP FORWARD. CHANGE LIVES.



Empowering people who are blind to achieve independence through your support.

Location: Lions Services Braille Trail  
4600 North Tryon Street Charlotte NC 28213

Our 4th annual walk is extra special: the very first walk, on the brand NEW Braille Trail! Partner with us to empower independence for people who are blind or low vision

Lions Services is a registered 501(c)(3) whose mission is Empowering people who are blind to achieve personal and economic independence by providing them with vocational rehabilitation and employment opportunities.

# DEAR FRIENDS & PARTNERS,

For more than 90 years, **Lions Services**, a Charlotte-based 501(c)(3) nonprofit has empowered individuals who are blind and low vision in Charlotte to achieve independence through employment and opportunity. Today, we are evolving into a full-service resource center providing holistic, wraparound support, through programs like LionsDENN and LionsHeart that addresses the whole person, not just the job.

In addition to meaningful employment, we now offer computer and technology training, wellness initiatives, orientation and mobility services, and personalized support designed to bridge the gap between unemployment and long-term stability. We are redesigning the system, so it works for everyone regardless of vision loss.

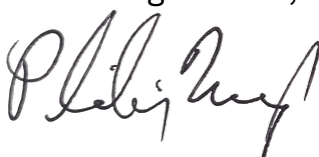
**On October 3, 2026**, we will host our **4th Annual Braille Trail Walk for Independence** our Signature Event that last year brought over 350 community members together who believe access, equity, and employment change lives. This year, we're thrilled to announce that the walk will take place on the brand-new Charlotte Braille Trail, a first-of-its-kind national model designed to promote accessibility, inclusion, and community engagement. Join us for a day of celebration, connection, and empowerment!

**Why Your Partnership Matters:** Funds raised through the Braille Trail Walk directly support: Job training, technology training, orientation and mobility services, and wellness programs. Your sponsorship directly fuels these comprehensive services helping individuals gain skills, improve health wellness, secure employment, and build financial independence. In Mecklenburg County, where more than 16,000 individuals live with vision loss, your partnership is critical to supporting our community.

Please join us as a sponsor and invest in a model that empowers the whole person and strengthens our entire community. Thank you for your continued support and partnership. Enclosed are sponsorship opportunities outlining recognition and engagement benefits at each level. Your partnership helps individuals gain meaningful employment, build financial stability, and thrive in our community. Thank you for your consideration I look forward to partnering with you and appreciate your continued support as part of the Lions Services family.

To sponsor, please contact our Development Director,  
Agatha Bisbikis [agathab@lionsservices.org](mailto:agathab@lionsservices.org)  
or by phone at 704-921-1527 ext. 621.

With gratitude,



Philip Murph,  
President and CEO  
[philipm@lionsservices.org](mailto:philipm@lionsservices.org)

# Braille Trail Walk for Independence

## 2026 Sponsorship Opportunities

### **TITLE SPONSOR – \$20,000 (Exclusive – One Available)**

#### **Includes all Platinum benefits, plus:**

- Naming rights: “Braille Trail Walk for Independence presented by [Company Name]”
- Opportunity to provide welcome remarks from the main stage
- Title-level logo placement with primary visibility
- Featured spotlight in pre-event email and media outreach
- Opportunity to host an exclusive pre-event reception for sponsors and key donors at your facility or place TBD
- 20 complimentary walk registrations

---

### **PLATINUM SPONSOR – \$10,000**

- Booth space with swag giveaway
- Vision loss sensitivity training for staff
- Logo with direct link on registration page
- Logo on banners, newsletter, T-shirts, and printed materials
- Premier logo positioning on event T-shirt
- Prominent start/finish banner placement
- Social media recognition
- Personalized thank you video & logo on lawn sign
- 12 complimentary walk registrations

---

### **GOLD SPONSOR – \$5,000**

- Booth space with swag giveaway
- Logo on banners, newsletter, T-shirts, and printed materials
- Social media recognition
- 8 complimentary walk registrations

---

### **SILVER SPONSOR – \$2,500**

- Logo on newsletter, event T-shirts and event banner
- Social media recognition
- Table at event to showcase company materials
- 6 complimentary walk registrations

---

### **BRONZE SPONSOR – \$1,250**

- Logo on newsletter and event T-shirts
- Recognition on website and social media
- 4 complimentary walk registrations

---

### **PEARL SPONSOR – \$625**

- Name on event T-shirts
- Website recognition

---

**READY TO MAKE A DIFFERENCE?** Complete the form attached or Scan the QR Code to complete your sponsorship form online

---

**Contact:** Agatha Bisbikis, Development Director,  
agathab@lionservices.org  
704-921-1527 ext. 621





# Braille Trail Walk for Independence Charity Event 2026 Sponsorship Form



To confirm your sponsorship, please fill out this document and email or mail it back.

**Thank you for supporting our mission and helping make this event a success!**

**Saturday, October 3, 2026**  
**9:00AM - 12:00 PM**  
**Lions Services Campus- Charlotte**  
**Braille Trail 4600 N. Tryon Street**  
**Anticipated Attendees 500+**  
**Goal: \$100,000**

## Sponsor Information

Organization Name: \_\_\_\_\_

(Please write your name as it should appear publicly)

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Sponsorship Level

\$20,000 - TITLE       \$2,500 - Silver

\$10,000 - Platinum       \$1,250- Bronze

\$5,000- Gold       \$625- Pearl

**Please see page 3 to view the benefits of each sponsor level**

For more information,  
 please email  
[agathab@lionsservices.org](mailto:agathab@lionsservices.org)  
 or call 704-921-1527 ext. 621

### Payment Method

Check (made payable to Lions Services Inc.)

Credit Card: <https://lionsservices.org/2026walksponsor> or scan the QR code



Empowering people who are blind to achieve personal and economic independence by providing them with vocational rehabilitation and employment opportunities.

## OUR MISSION

**Lions Services is the largest employer of people who are blind in Charlotte.**

*Creating Opportunities for the Blind and Visually Impaired*



### Regional & Community Impact



Serving Mecklenburg County & 8 Surrounding Counties

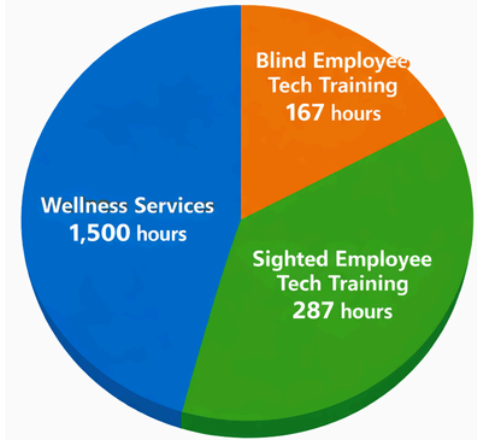


20-32 Years Average Employee Tenure

### Inclusive Workforce at Lions Services



### Training & Services Hours



## Make a Life-Changing Impact

Your sponsorship of the Braille Trail Walk for Independence does more than support a one-day event it fuels independence and life-changing opportunities for individuals who are blind and low vision across our community.

## How Your Support Helps

Your gift creates pathways to independence through employment, technology, and whole-person support. Philanthropic dollars provide the “wraparound” services that empower individuals to succeed both at work and at home.

## Where Your Support Goes:

- Accessible Job Training & Workplace Accommodations
- Hands-on training for individuals entering the workforce, plus adaptive tools and workplace accommodations.
- Adaptive Technology & Digital Skills
- Access to our computer lab with screen readers and magnifiers, to build essential digital skills.
- Support for mental health, diabetes management, and other services that remove barriers and empower success at work and home.

**Your sponsorship doesn't just fund programs, it changes lives.**



# Let's Partner to **Make a Difference**

Your **support** creates independence and opens doors to life-changing possibilities for those we serve

## How to **Support Us**

Ways you can contribute to Lions Services Inc.



### PAYMENT OPTIONS



#### Donate Online



<https://lionservices.org/2026walksponsor>

Scan the QR code, or visit the link above, to complete your sponsorship form online.

*The Zeffy payment processor allows 100% of each donation to go directly to the nonprofit, with no transaction fees deducted.*



#### Mail a Check

Make payable to:  
**Lions Services Inc.**  
PO BOX 561987  
Charlotte, NC 28256

#### Sponsorship Contact



**Agatha Bisbikis**



**Email:** [agathab@lionservices.org](mailto:agathab@lionservices.org)



**Phone:** 704-921-1527 Ext. 621

Thank you for supporting our mission and helping make **this event a success!**

Your Sponsorship/donation is tax-deductible as allowed by law.

EIN#51-0191811